



A community investment in life-changing and life-saving behavioral healthcare through education, prevention, intervention, and treatment for all.



www.DLCenters.org

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This is a pivotal moment in the history of mental health.

Over the last two years, the COVID-19 pandemic has taken a tremendous toll on the mental health of our world, our community, our children, and our workforce. According to recent national surveys, nearly 56% of employees have experienced burnout during the pandemic, and almost nine out of 10 employees report that their workplace stress affects their mental health.

Prior to the pandemic, statistics on mental health conditions were already bleak. Suicide has been the second leading cause of death in young people aged 15 to 29, and people with severe mental disorders die 10 to 20 years earlier than the general population. These types of statistics have now been layered with the stress of a global pandemic. And while the mental health impacts of COVID-19 are just beginning to be fully understood, studies project that there will be long-term effects on mental health and substance abuse.

How our community tackles these challenges now will determine the wellbeing of a generation and whether we build back a strong community for the future.

David Lawrence Centers for Behavioral Health (DLC) is inviting our local business leaders to invest in community health, safety, prosperity, and wellbeing through the Community Mental Health Partnership; a newly launched strategic collaboration with DLC and our business community. By becoming a Community Mental Health Partner an organization demonstrates the importance of prioritizing mental health and providing access to behavioral healthcare treatment for all in our community.

Last fiscal year, DLC provided over 302,000 behavioral healthcare service to almost 9,000 children and adults, and it is anticipated we will exceed 312,000 services this fiscal year. Funds invested through the Partnership provide critical resources so DLC can continue to meet the behavioral health demands of our growing community. This includes treatment, education, and programming targeted towards workplace wellness and community wellbeing campaigns. Access to quality mental health care and comprehensive mental health education should be a cornerstone of our community strategy to increase community wellbeing.

An annual contribution at one of the various levels listed below establishes an organization as a Community Mental Health Partner. In addition to being recognized through press releases and media, DLC's signature events, community mental wellness campaign, and marketing channels, a Community Mental Health Partner can also proudly share their investment with their stakeholders. Together, we can achieve the DLC mission of providing life-changing and life-saving behavioral health care.

Community Recognition & Marketing Benefits

The following are standard benefits that apply to all investment levels:

- Community Mental Health Partner logo for use on materials and marketing
- Media announcement, including through DLC marketing channels
- Recognition with company logo on:
 - Centered Newsletter (3x a year)
 - Mind Your Mind email campaign (4x a year)
 - Mind Your Mind Community Calendar (500 printed copies)
 - Annual Impact Report
 - Donor Recognition Wall
 - DLC social media with link to company page (6x a year)
- Acknowledgement as Community Mental Health Partner with logo at all DLC events
- Featured partner on Mind Your Mind printed calendar
- Access to DLC's Workplace Wellness Trainings and Presentations
- Exclusive Mental Health First Aid Training (pending requirements)
- Designated DLC liaison to assist with resources

****All benefits are pending print, marketing, and event timelines.***

CEO's Circle: \$20,000

Standard Investment Benefits

Annual Event Recognition

Mind Your Mind Speakers Series (4x a year)

- Four (4) Tickets to each presentation
- Opportunity to speak at podium

Chip in for DLC Golf Tournament

- Eagle Sponsorship

Artful Healing

- Healing Sponsorship

Sound Minds

- Champion Sponsorship

DLC Advocates

- Complimentary ticket to all Advocate events

Additional Marketing Benefits

- Opportunity to record a video to be shared on DLC social media (1x a year)
- Featured story in Centered Newsletter (1x a year)
- Opportunity to include content for Mind Your Mind campaign (4x a year)
- Top placement of logo on all marketing materials

Visionary: \$15,000

Standard Investment Benefits

Annual Event Recognition

Mind Your Mind Speakers Series (4x a year)

- Four (4) Tickets to each presentation

Chip in for DLC Golf Tournament

- Eagle Sponsorship

Artful Healing

- Healing Sponsorship

Sound Minds

- Advocate Sponsorship

DLC Advocates

- Complimentary ticket to all Advocate events

Additional Marketing Benefits

- Opportunity to record a video to be shared on DLC social media (1x a year)
- Opportunity to include content for Mind Your Mind community campaign (4x a year)

Advocate: \$10,000

Standard Investment Benefits

Annual Event Recognition

Mind Your Mind Speakers Series (4x a year)

- Four (4) Tickets to each presentation

Chip in for DLC Golf Tournament

- Birdie Sponsorship

Artful Healing

- Hope Sponsor

Sound Minds

- Advocate Sponsorship

DLC Advocates

- Complimentary ticket to all Advocate events

2022-2023

EVENTS CALENDAR

Mind Your Mind Speaker's Series

Workplace Wellness

Thursday, October 6, 2022 | 7:30-9:00 a.m.

Children's Mental Health

Thursday, February 16, 2023 | 11:30a.m. – 1:00p.m.

Veteran's Mental Health

Thursday, April 19, 2023 | 11:30a.m. – 1:00 p.m.

Personal Wellbeing

Thursday, June 22, 2023 | 7:30-9:00 a.m.

Chip in for DLC Golf Tournament

Friday, October 21, 2022 | 11:00 a.m. - 6:00 p.m.

Artful Healing – DLC Client Art Show

Tuesday, November 15, 2022 | 5:30 - 7:30 p.m.

DLC Advocates Open House

February 2023 | 5:30-7:00p.m.

Sound Minds Celebration

Thursday, March 23, 2023 | 5:00 – 7:00 p.m.

Mind Your Mind Community Day

Friday, May 6, 2023 | 9:00a.m. – 1:00 p.m.

OUR MISSION:

To provide life-saving and life-changing behavioral health care through education, prevention, intervention, and treatment available to all.

302,753

SERVICES PROVIDED

8,951

CLIENTS SERVED

349

DLC EMPLOYEES

**FY 2021 Stats*

SIX CENTERS OF CARE

Emergency Services

Children & Young Adults

Adult Services Center

Addiction & Recovery

Awareness & Prevention

Virtual Care

Community Mental Health Partner Commitment Form



Commitment level: _____

Contact Name: _____

Name as it should appear on marketing materials (Please send high resolution logos to donorcare@dlcenters.org):

Address: _____

Phone: _____ Email: _____

Website: _____

Payment Type:

Enclosed is my check for \$ _____

-OR-

Please charge my: Visa MasterCard Discover American Express

Name on Card (please print): _____

Card Number: _____ CW: _____ Exp. Date: _____

Signature: _____

Please mail this form with a check made payable to David Lawrence Centers to
David Lawrence Centers, Attn: Development, 6075 Bathey Lane, Naples, FL 34116

-OR-

Please email this form to Emilyb@dlcenters.org

For more information please contact Emilyb@dlcenters.org or 239-304-3505

